

**JOIN THE WCAEF IN SPONSORING
a fun evening of entertainment and
fundraising for the whole family!**



THE  ARE COMING TO TOWN
TO TAKE ON THE WCASD STAFF AND
HIGH SCHOOL BASKETBALL PLAYERS!

**FRIDAY, MARCH 15, 2024
7:00 PM AT EAST HS GYM**

Email mschwemler@wcasd.net for more information

100% of the money collected
stays in the WCASD to support
teachers and students!

WEST CHESTER AREA
EDUCATION 
FOUNDATION

WC Staff **VS.**



Support our students while showcasing your business and sharing your message with local consumers!

PRESENTING SPONSOR (\$10,000)

- Logo prominently displayed on all promotions/emails to 20,000+ constituents
- Opportunity to speak at the opening of the event
- Logo (with link) on WCAEF website homepage and event page
- Logo on event volunteer shirts
- 8 Event tickets
- Plus all benefits of Slam Dunk & Swish Partner

HOME TEAM SPONSOR (\$5,000)

- Logo displayed on all promotions/emails to 20,000+ constituents
- Recognized in event news release
- Opportunity to participate in meet and greet with Wizards Basketball Team
- Logo (with link) on WCAEF website event page
- Recognized by MC before 3rd Quarter
- Logo on WCASD Home Team shirts
- 6 Event tickets
- Plus all benefits of Slam Dunk & Swish Partner



CUSTOMIZED* SPONSOR (\$2,500)

- Logo (with link) on WCAEF website event page
- Recognized on WCASD social media outlets
- Announced as Sponsor during the game
- *Choose Sponsorship: Halftime, 3pt Shot, Volunteer Shirt, Court or Backboard Decal
- Logo displayed on sponsor appreciation signage
- 4 Event tickets
- Plus all benefits listed below

SLAM DUNK PARTNER (\$1,000)

- Opportunity to display banner during event
- Opportunity to distribute promotional item at end of game
- Logo (with link) on WCAEF website event page
- Plus benefit listed below

SWISH PARTNER (\$500)

- Recognized in post event email
- Recognized on sponsor welcome billboard

FRIDAY, MARCH 15, 2024

Ready to Sponsor or ask Questions?
Contact the WCASD Communications Office
484-266-1170 or mschwemler@wcasd.net

WEST CHESTER AREA
EDUCATION
FOUNDATION 

5th
Annual

BECOME A SPONSOR TODAY!



vs WC Staff

Friday, March 15, 2024 @ 7pm at East High School

SUPPORT OUR STUDENTS WHILE SHOWCASING YOUR BUSINESS AND SHARING YOUR MESSAGE WITH LOCAL CONSUMERS.

The West Chester Area Education Foundation is a non-profit organization that supports educational experiences that connect students with the real world.

What you receive for your sponsorship	\$10,000 Presenting Sponsor	\$5,000 Home Team Sponsor	\$2,500 Customized* Sponsor (6 maximum)	\$1,000 Slam Dunk Partner	\$500 Swish Partner
Featured display of your logo on all event communications					
Opportunity to speak at the opening of the event.					
Logo on Home Team tee-shirts					
Logo on volunteer tee-shirts			*		
Recognized by MC before 3rd Quarter					
Opportunity to participate in meet & greet with Wizards Basketball Team					
Tickets to Event	8	6	4	2	
Opportunity to distribute promotional item at end of game					
Opportunity to display banner during event					
Inclusion in WCASD social media posts reaching 50,000 followers					
NEW! Hyperlink your logo from the WCAEF page to your website					
Recognition in multiple emails from Superintendent about the event to 15,000 recipients					
Recognition on Sponsor Welcome Billboard at the entrance of the Event & post event communications					

***Customized Sponsor choices:** 3pt Shot, Backboard (1 sponsor) or Court Decal (2 sponsors), Halftime, or Volunteer Shirt (logo appears on t-shirt)

Questions? Call Molly Schwemler, Manager of District Communications, 484-266-1170

WCASD Communications Office, 782 Springdale Drive, Exton PA 19341

Please make your check payable to the "West Chester Area Education Foundation"

WEST CHESTER AREA
EDUCATION
FOUNDATION